

# Coco Huang

Motion Designer

## CONTACT

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## EDUCATION

### Savannah College of Art and Design

Motion Media Design, MFA

Sept 2018-May 2021

### Beijing Language & Culture University

Digital Media Technology, BE

Sept 2014-June 2018

### Curtin University of Australia

Digital Design, Exchange

July 2016 - May 2017

## TOOLKIT

After Effect

Photoshop

Illustrator

Lottie

Cinema 4D

Red Shift

Figma

Premiere Pro

Audition

## EXPERIENCE

### yU+Co.

2022.08 - present

#### Los Angeles/Motion Designer

- Designing and animating logos and title sequences for film and tv.(Mufasa, Lilo and Stitch, House of the Dragon).
- Working with art directors to establish brand guidelines for commercial branding video packages, translating 30+scripts into design boards (Cadillac).
- Animating UI motion for Game trailers (Amazon Game).
- Previsualization for large-scale conference events.

### Within

2021.11 - 2022.08

#### New York/Marketing Motion Designer

Design and animate social media campaigns for the North Face.

### Brand New School

2021.6-2021.11

#### Los Angeles/Motion Designer

Design and create for various clients, such as Google, Slack, Adobe, AT&T, etc.

### Jam City

2020.09-2020.12

#### Los Angeles/Marketing Design Intern

Design and animate user acquisition marketing contents.

### Deloitte (SCAD Sponsored)

2020.10-2020.11

#### Savannah/Motion Design Lead

Creating UX motion and a branding video for a career portal.

## AWARD

Gold Winner Muse Creative Award, 2025

Silver Winner Muse Design Award, 2025

Platinum Winner AVA Digital Award, 2024

Platinum Winner Hermes Creative Award, 2024

Gold Winner Marcom Award, 2023

Gold Winner Viddy Award, 2023

Official Selection London International Creative Competition

Shortlist London International Creative Competition

Honorable Mention IDA Design Awards, 2023